Daniel Comer

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👤 Summary

Experienced Web Designer with over 13 years of expertise in crafting engaging and visually captivating web content. Committed to creating impactful digital experiences that enhance user engagement and drive results. Proficient in utilizing WordPress and Wix to bring web design concepts to life, and dedicated to optimizing online user experiences through effective design principles.

💼 Work Experience

08/2011 – PRESENT

Web Designer

- Designed and developed visually appealing and user-friendly websites, incorporating innovative design elements and interactive features to enhance user experience.
- Collaborated closely with clients and stakeholders to understand project objectives, conducted thorough research, and delivered customized design solutions that aligned with their brand identity and target audience.
- Implemented responsive web design techniques, ensuring seamless functionality across different devices and browsers, leading to increased user engagement and retention rates.
- Conducted regular website maintenance and updates, monitoring performance metrics and implementing necessary optimizations to improve site speed, search engine rankings, and overall user satisfaction.

08/2021 – PRESENT

SEO Specialist

- Developed and executed comprehensive SEO strategies to increase organic website traffic by 40% within six months.
- Conducted detailed keyword research and analysis to optimize website content and improve search engine ranking for targeted keywords.
- Implemented on-page and off-page optimization techniques, including meta tag optimization and content optimization, resulting in a significant increase in website visibility.

🎓 Education

08/2021 – 08/2023
MANCHESTER, UNITED STATES

**Graphic Design and Media Arts
Southern New Hampshire University**

- Bachelor of Arts
- GPA: 3.92 (Summa Cum Laude)

🏆 Awards

01/2022

Named to SNHU President's List

01/2023

Named to SNHU President's List

⚗ Skills

LANGUAGES
English
Spanish

TECHNICAL
Content Management Systems (CMS)
UI/UX Design
Writing
HTML
CSS
Javascript
SEMrush
Ubbersuggest
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Generative AI

INTERPERSONAL
Detail-oriented
Analytical
Communication
Teamwork